

Mildura Chamber of Commerce – Strategic Development Framework

POLICY THEMES

THEME 1 STRATEGIC PUBLIC POLICY

Objective: *Stimulate debate and influence public policy.*

ILLUSTRATIVE CONCEPTS

- Economic Drivers of the region
 - Trade & Employment
 - Water
 - Education
 - Ageing Population
 - Tourism
 - Infrastructure & Development

TRADE & EMPLOYMENT

Objective: *Foster innovation and promote business growth.*

- Outlook for economic growth
- Labour force growth and participation rates
- Workplace reforms
- Competition policy
- State and Commonwealth fiscal policies

WATER

Objective: *Promote awareness of the economic impacts of prolonged dry flows*

- Economic & Social Impacts of
 - Water reforms
 - Water entitlements, water trading & pricing

EDUCATION

Objective: *Encourage debate about education as a driver of economic prosperity*

- Education Standards in the community
- Education Sector Funding
- Adult Education & Training
- Lifelong learning

AGEING POPULATION

Objective: *Develop debate around impacts of ageing population on regional economy*

- Social Issues & Economic Impacts of Ageing
- Ageing and the workplace
- Flexible working conditions for experienced workers

TOURISM

Objective: *Encourage new investment and collaborative relationships between providers to facilitate growth in the sector.*

- Encourage investment into tourism
- Support new developments
- Facilitate collaborative relationships between providers
- Conferencing & Events as an economic driver

INFRASTRUCTURE & DEVELOPMENT

Objective: *Creating a sustainable future for all.*

- Adequacy of government service delivery
- New Industries: Outlook and Policies
- Individual Practices and processes
- Research, development and innovation
- Planning provisions for growth opportunities

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POLICY THEMES

ILLUSTRATIVE CONCEPTS

THEME 2 CHAMBER GROWTH & DEVELOPMENT

Objective: *Creating an economically sustainable Chamber of Commerce.*

- Membership Development
- Strategic Alliances
- Partnership Opportunities
- Funding & Grant Applications
- Governance & Policy Development

MEMBERSHIP DEVELOPMENT

Objective: *Creating an economically sustainable Chamber of Commerce.*

- Membership Numbers
- Membership Services
- Communication Strategy

STRATEGIC ALLIANCES & PARTNERSHIPS

Objective: *Align the Chamber with influential organisations that can assist in delivering policy framework.*

- Local Local Government & Local Networks
- State Government & Interest Groups
- Federal Government
- National Interest Groups

FUNDING & GRANT PERSUIT

Objective: *Seek out funding opportunities to enable Chamber to deliver outcomes related to policy framework.*

- BESB Grant (business incubator)
- MRCC Small Grants
- RDV Grants

GOVERNANCE & POLICY DEVELOPMENT

Objective: *Continually review and improve Chamber of Commerce governance framework. Revise and update policies and procedures*

- Chamber Structure
- Constitution
- Committee Membership

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“Your Chamber, Your Voice”